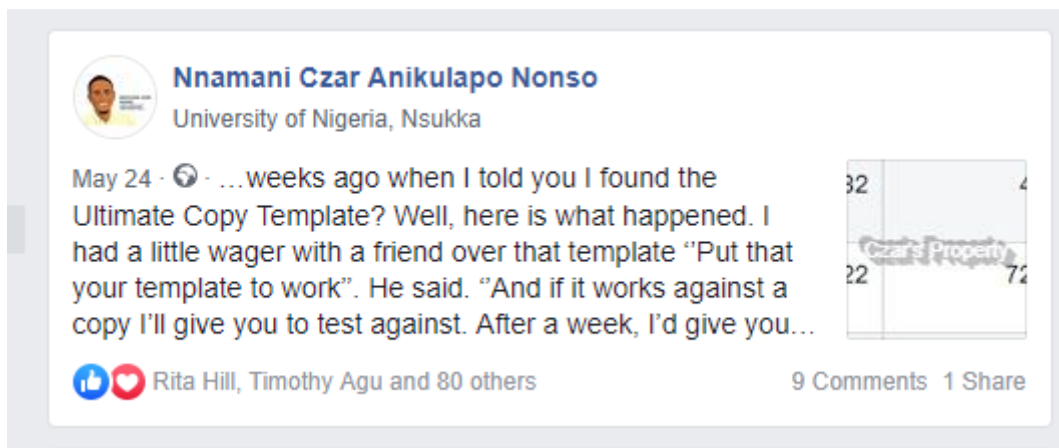


Remember when I made the Facebook post below?



Bombadabom, Ladies and gents!

My "Sales Fire copy system" worked!

Again!

No shit.

Remember sometime weeks ago when I told you I found the Ultimate Copy Template?

Well, here is what happened.

I had a little wager with a friend over that template

"Put that your template to work". He said. "And if it works against a copy I'll give you to test against. After a week, I'd give you 100k".

We split tested on both copy.

Same product.

Same daily budget.

But the difference was he brought in his own ad copy + sales letter. I brought in mine, created with Sales Fire Copy System Strategies.

We kick started everything at the exact same time.

Adrenaline was pumping. I knew if it bombed I won't hear the last of it. Dude will fry me for a week with bad mouth. LOL

...ping ping.

One order came in, we checked Facebook – it was from Sales Fire Copy system (SFCS).

We checked his, the copy was still sluggish. No sales.

By the time it brought in 1 sale, cost per purchase was already ugly at \$9.04 and we just had to turn it off. The damn thing was a drainage system.

...I had a good laugh

Then we allowed SFCS to just fly like a little birdie and it cruised at a sweet \$2.80 (₦1,013.6)

Which is kinda sweet because the product is a ₦20,000 product. With a neat ₦12,000 profit margin (after minus-ing shipping, product price, ads and bad as e bad).

Anyhoo... if you want something like this done for you with the Sales Fire Copy System, so far you are not selling sexual enhancements products, shoot me a message let's chat.

1 Purchase	4,082	4,374	\$9.04 Per Purchase
40 Purchases	55,822	72,163	\$2.80 Per Purchase

*Czar's Property*



Remember the post?

Well, below is a copy of the Ultimate Copy Template.

You can use it to sell anything, from beauty products, to health product and even supplements and software.

Write a copy with it, upload it to the FES members Only group and tag me to help yout critique (Will take a look when I'm free)

Also use it to sell your products, and do nice numbers. Let me know how it goes. Just send me screenshots of your results to [doubleyourprofitacademy@gmail.com](mailto:doubleyourprofitacademy@gmail.com) so I can brag about you!

Enjoy

Preheadline

Hook Headline

Subheadline

1. Open with a Question the customers can relate to
2. Connect with Prospect by making him know you know how he feels
3. Tell Them the Problem
4. Agitation (Tell them The Consequences of the Problem)
5. Tell them about the Existing solutions [Other Products].
6. Tell them the Demerits of those existing solutions
7. Tell them the Better Solution (The function in your product that other product can't give them)
8. Authority establishment and self-introduction (Show proof of results here or what others think of you).
9. Introduce your product.
10. Give your angle of uniqueness of product (why your product is different from everything else in the market).
11. Give Product details (Features, active ingredients and the rest)

12. List the Power Product USP Bullets (The main benefits of the product)

13. Drop Testimonials Here.

14. Introduce price.

15. Price comparison argument (Compare the price with other alternatives with higher price and show how your product still performs same thing)

16. Tell the price.

17. Call to action

18. Give Guarantee

19. Tell them the disadvantage or bad thing that would happen if they don't buy now.

20. Promise to take the pain or disadvantage in step 19 away

21. Give the awesome After effects of solution

22. Drop Scarcity Element (Limited supply, bonus removal, deadline, etc.)

23. Bonus introduction go here

24. List The Bonuses

25. Give Final Call to action